



The Corporate University Manager

A G-ACUA Executive Accredited Online Programme

In the New Era of Management
Rethink, Redesign, Rebuild

**Acquire Essential Innovation Management Skills in the
Value Management of Intellectual Capital**



Presented by:
The Global Association of Corporate Universities
and Academies



The days when you could live in your management bubble are gone forever. New generation management is all about understanding the complete intellectual business process and environment.

This global programme offers a unique professional management learning opportunity, dedicated to achieving world class standards in organisation innovation and performance management.

Join this programme to grow your innovation learning organisation management knowledge in-depth and achieve a *Professional Management Award* in Corporate University Design and Operations Management.

Who Is It For?

Aspirational Executives and Managers

- who are passionate about their career in management and want to conquer everything that their business environment puts in front of them
- who are facing or looking for a mid-career transition and who want to break into senior management by finding innovative solutions to current challenges
- who want to build lifetime learning community networks around innovations in dynamic learning process design and management
- who aim to be tomorrow's top management and to be a transformational leader in new learning and marketable knowledge creation
- who want to lead in the release of people potential and self improvement that quality innovation led learning brings with it

University Faculty:

- who want transitional experience in the new challenges of the business environment
- who need an additional experientially inspired teaching resource

Professional Management Development Accreditation and Award

The *Corporate University Manager Executive Programme* aims to bring to a worldwide management audience all the essential disciplines, knowledge and leadership qualities of the global management agenda.

The Global Association of Corporate Universities and Academies (G-ACUA) is an independent professional association which has been established as a focal point for innovating continuing professional development in corporate university and enterprise academy innovation and management.

G-ACUA is working to assist organisations in their understanding of the full process potential of corporate university and enterprise academy solutions. Our aim is to promote and establish world class standards of quality assurance in the corporate university management processes and practices.

G-ACUA, in association with universities and business schools, offers an additional credit overlay in learning organisation management

exploring
innovating
transforming

Using Your Programme Learning to Best Effect

Gain a thorough understanding of the corporate university and academy management concept and best practices

Discover the capability to manage new learning and knowledge across your organisation

Learn how to undertake a completely new corporate university or academy application – from design to implementation

Review a current or previous learning application and make recommendations for development



What Will You Gain?

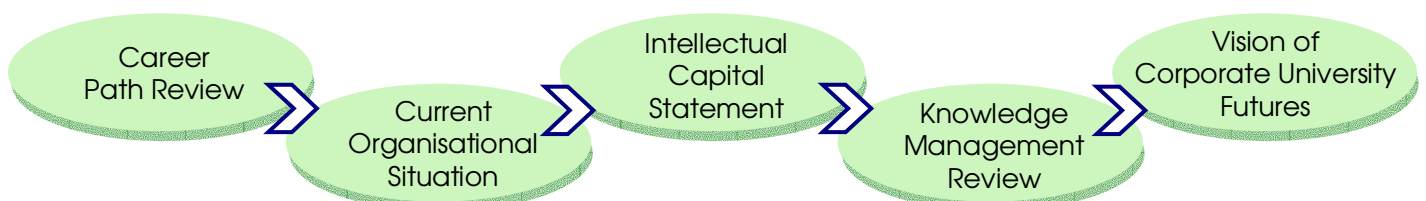
- accelerated real time relevant management experience, recognition, career progression potential, multi-disciplinary and inter-disciplinary learning and professional recognition for lifetime learning competencies
- knowledge of the corporate university management concept as a powerful, highly flexible, integrated platform for people & organisation capacity building and transitional business development
- understanding of the importance of management skills in people, organisational and business inspired empirical research
- skills to design and configure a successful corporate university structure and strategy, how to match organisational learning requirements with offers from universities and external training providers
- the capability to harvest, adapt and utilise useful knowledge for collaborative advantage
- more effective and efficient use of your time

About the Programme

- **an action learning inspired process** – engaging with all the phases of corporate innovation management from concept and design to the emulation of world class practice
- **a dynamic curriculum** – with 10 key strands of corporate university innovation management

<i>governance, funding and performance</i>	<i>supporting learning infrastructures</i>
<i>marketing functions – internal and external</i>	<i>best practice in regulatory standards</i>
<i>management and administration</i>	<i>curriculum development</i>
<i>knowledge harvesting processes</i>	<i>quality assurance systems and procedures</i>
<i>programme and learner resourcing</i>	<i>competitive information management</i>
- **the admission process** – includes preparation of a reflective experience statement and a review of competencies and qualifications
- **your programme events** – the dynamic curriculum profile presents a clear articulation of events, timelines, study schedules, marking systems, communication networks, learning objectives and learning skills processes
- **supporting services & resources** – personal learning mentoring and support for your measured workload, quality course resources including Corporate University Blueprint software, literature, podcasts & presentations
- **quality assurance** – the marking system ensures global performance standards are met

Your Dynamic Curriculum



A **G-ACUA Professional Management Award** will be presented to all participants successfully completing the programme. You can also have your programme academically accredited as an Advanced Post-graduate Diploma in Management that will count towards a full Masters qualification.

The programme and award in Corporate University Innovation Management has been based upon a vast amount of international hands-on experience, management action research into corporate university best practice and innovations and is inspired by state-of-the-art thinking from leading business schools and business top management.

Each programme will be centrally supervised by Professor Richard Dealtry, the author and developer of the Corporate University Blueprint, a world-class corporate university reference architecture and framework model, and is supported by specialists in the development of corporate universities and academies and leading practitioners in many aspects of demand-led transitional learning, CPD and vocational training and learning.

These programmes are administered by Intellectual Partnerships Co, iPCo, who are known internationally for their leading-edge designs and performance best practices in corporate university and academy management:

www.corporateuniversity.org.uk



Programme participants using the Corporate University Blueprint management software

Programme cost:	£5,500 GBP including course software toolkit, literature and curriculum materials Please see our International Pricing Structure for overseas participants
Duration:	24 weeks
Pre-requisites:	Graduate qualification or APEL equivalent with 3 years' managerial experience
Payment:	BACS / Bank Transfer
Free Registration:	Details available at www.g-acua.org

Book your programme today and start your process of intellectual capital development



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& Academies

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