

The Global Association of Corporate Universities and Academies



Individual Membership Application Form



To apply for Individual Membership of G-ACUA please complete the following sections and then forward this form by post or email to:

Post: **G-ACUA, Hunstanton, Harborne, Birmingham, B17 9SX, UK**

Email: **richarddealtry@btconnect.com**

Contact Information	
Title : <i>Mr, Mrs, Dr, Prof, etc.</i>	
Name :	
Address :	
Tel :	
Email :	

Company/University/Business School	
Job Title:	
Organisation Name:	
Industry Sector:	
Website:	

Thank you for completing this application form.

Once your form has been accepted we will contact you to further your application for membership of G-ACUA and to arrange for your first year's subscription payment to be made.

Benefits of Individual G-ACUA Membership

Your choice of any 2 books in from the [G-ACUA Bookshop](#)

Please make your selection of any 2 of the following titles in pdf format:

- The Corporate University Blueprint*
- Dynamic SWOT Analysis - the Developer's Guide*
- Corporate Universities - Developing Strategic Best Practices*
- Quantum Management*
- Quantum Sports Management*

PLUS

Your choice of any 12 articles from *The Chronology of Corporate University Thinking*

Please make your selection of any 12 of the following titles in pdf format:

1. RESEARCH REPORTS:

- Frequently asked questions with reference to the corporate university
- Case research into corporate university developments
- Case research into the evolution of a corporate university development process
- Envisioning development
- ECUANET - European Corporate Academies Transnational Best Practice Network
- Interim reflections on the CU and SME academy business development innovation and its diffusion
- Moving towards optimising demand-led learning

2. MANAGING DESIGN PARAMETERS:

- Managing the corporate university learning curve
- Establishing a methodology for appraising the strategic potential of the corporate university
- Configuring the corporate university - managing a portfolio of thinking schools
- How to configure the corporate university for success
- Issues relating to learning accreditation in corporate university management

3. STRATEGIC MANAGEMENT:

- Strategic directions in the management of the corporate university paradigm
- Managing intellectual leadership in corporate value
- The real time corporate university becomes a reality
- The savvy learner
- Integrating programme and process performance QA
- Global corporate priorities and demand-led strategies

4. BEST PRACTICE MANAGEMENT:

- Engendering corporate scholarship for top level management performance
- Managing the transition to the corporate university - a synthesis of client research
- Managing the issue of learning relevance in the formulation of corporate learning strategies
- Managing the corporate university watershed
- The new generation of corporate universities
- The corporate university's role in managing an epoch in learning organisation innovation
- Configuring the structure and administration of learning management
- Design and management of an organisation's lifelong learning curriculum
- Exploration of a contextual management framework for strategic learning alliances
- Hunting goodwill along the intellectual equity trail

Visit the [Bookshop](#) for information on all G-ACUA publications

PLUS



Consultation Services

Email consultations on the development of your corporate university with G-ACUA Chairman Professor Richard Dealtry



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The Global Association of Corporate Universities & Academies (G-ACUA)

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