



# The Corporate University Manager

A Vector Online Action Learning Programme

for the New Era of Management

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**Build your professional leadership and management skills in  
learning intensive project design and management**



Presented and Accredited by:  
The Global Association of Corporate Universities  
and Academies

## Essential Disciplines for the Knowledge-Age Manager

The days when you could simply use a single strand of management are gone forever. New generation management is all about understanding the complete intellectual business process and the dynamics of the new environment.

This programme offers a unique professional management learning opportunity, dedicated to achieving world class standards in organisation learning and performance management.

Join this programme to grow your learning organisation management knowledge in-depth and achieve a G-ACUA *Professional Management Award* in Corporate University Leadership and Management.

### Who Is It For?

- Are you passionate about your career in management and want to learn about high level integrated knowledge-age management. Do you want to break into senior management by finding solutions to current challenges and want to lead in the release of people growth potential? Then this programme is for you.
- Are you a member of faculty at a university or business school and want transitional experience in the pressing needs and challenges of the new business environment. Do you need an additional value adding experiential teaching resource? Then this programme is for you.
- Do you wish to study whilst keeping your current employment, with all the flexibility that on-line education brings? Do you want to start your programme of study at your convenience and not be restricted by fixed study calendars? Then this programme is for you.
- Are you ambitious and performance oriented? Then this programme is for you.

thinking  
starting  
running  
growing

### G-ACUA Professional Management Services & Programmes Objectives

The *Corporate University Manager Vector Online Action Learning Programme* aims to open doors for an international management audience on all the essential disciplines, knowledge and leadership qualities of the new economic agenda.

The Global Association of Corporate Universities and Academies (G-ACUA) is a new independent professional association which has been established as a focal point for innovating career long professional development in corporate university and enterprise academy platform management.

G-ACUA is working to assist organisations in their understanding of the full profit potential of corporate university and enterprise academy processes. Our aim is to promote and establish world class standards of quality assurance in the corporate university management processes and practices.

**G-ACUA offers dynamic performance learning opportunities that add prestige and value to real experience**

## Vectoring Your Programme Learning to Best Effect

Gain a thorough understanding of the corporate university and academy management concept and best practices

Discover the capability to manage new learning and knowledge across your organisation

Learn how to undertake a completely new corporate university or academy applications – from design to implementation

Make specific actionable recommendations for the strategic management of the most important and urgent new learning projects



## What Will You Gain?

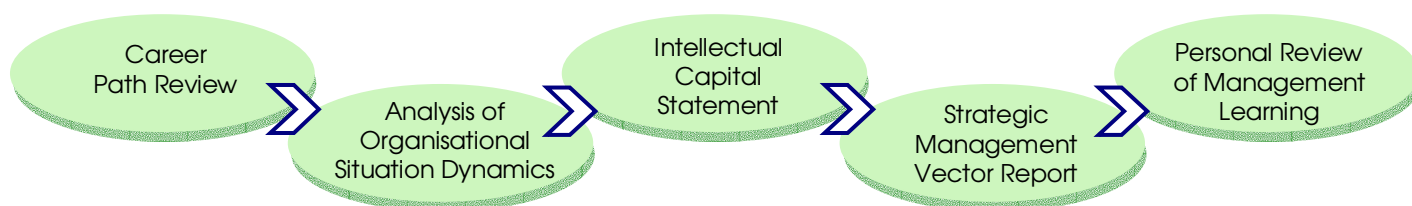
- real time relevant experience, recognition, career progression potential, multi-disciplinary and inter-disciplinary learning and accelerated lifetime learning management competencies
- knowledge of the corporate university management concept as a powerful, highly flexible, integrated platform for people & organisation capacity building and business development
- understanding the importance of acquiring high quality management skills in empirical research
- skills to design and configure a successful corporate university structure and strategy
- how to match organisational learning requirements with offers from universities and external training providers
- the capability to harvest and utilise useful knowledge for collaborative advantage
- key lifetime disciplines in objective self-assessment and taking responsibility for your own learning

## About the Programme – its characteristics

- **an action learning process** – engaging with all the phases of corporate university management from concept and design for the emulation of world class practice locally
- **a dynamic curriculum** – based around 10 key strands of corporate university management
 

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| <i>governance, funding and performance</i>                                       | <i>supporting learning infrastructures</i>                          |
| <i>marketing functions – internal and external management and administration</i> | <i>best practice in regulatory standards curriculum development</i> |
| <i>knowledge harvesting processes</i>  | <i>quality assurance systems and procedures</i>                     |
| <i>programme and learner resourcing</i>  | <i>competitive information management</i>                           |
- **an objective self-assessment process** – includes preparation of a reflective experience statement and a review of management experience, competencies and qualifications
- **programme logistics** – the dynamic curriculum profile presents a clear articulation of learning stages and events, timelines, study schedules, marking systems, communication networks, learning objectives and learning skills processes
- **supporting services & resources** – including how to set-up a personal learning mentoring and support group for a defined workload, quality courseware resources including Corporate University Blueprint software, literature and web references, podcasts & information from conference presentations
- **quality assurance** – the marking system ensures global performance standards are met

## Your Dynamic Curriculum



Successful Vector Programme Associates will receive the G-ACUA Professional Management Award of **Master Practitioner in Executive Management** at their achieved level, i.e. Distinction, Credit or Pass.

The G-ACUA Vector programme and its award in learning intensive project design and management is based upon standards of international hands-on experience, on-going management research into corporate university performance benchmarking and evidence of best practice innovation and its application. Standards are inspired by state-of-the-art thinking from leading companies and top management.

Each programme will be centrally supervised by Professor Richard Dealtry the author and developer of the Corporate University Blueprint corporate university reference architecture and framework model, and supported by specialists in the practical development of corporate universities and academies, leading practitioners in many aspects of demand-led learning management in CPD and vocational training and learning.

These programmes are administered by the Vector Programme Board who are known internationally for their leading-edge designs and performance best practices in corporate university and academy management.



Programme participants using the Corporate University Blueprint® management framework

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|--------------------------------|--|
| <b>Programme cost:</b>         | £1,420 GBP including all course literature and materials           |
| <b>Duration:</b>               | 26 weeks   |
| <b>Admission requirements:</b> | Graduate qualification or APEL equivalent with 3 years' experience |
| <b>Payment:</b>                | BACS / Bank Transfer   |
| <b>Registration at:</b>        | <a href="http://www.g-acua.org">www.g-acua.org</a>                 |

**Book your programme today and start your process of intellectual capital development**



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& Academies

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